



New European Bauhaus
beautiful | sustainable | together

WHAT IS THE NEB?

“matching sustainability with style”

1. To create solutions and deliver projects that are **sustainable** and contribute to the **green transition**.
2. But which also proportionate a good **quality of experience** for citizens and communities.

“to bring the European Green Deal to people’s minds and homes”

The NEB is about ‘going local’. It creates solutions with a positive impact on **inclusiveness, local communities** and on **citizens daily lives**.

“we need all creative minds”

NEB solutions are delivered by creators and citizens from **different disciplinary fields**. By working **together**, they are the ones capable of creating sustainable, inclusive and beautiful projects.

These ideas are reflected in **3 core values**,
shared by NEB projects and initiatives:

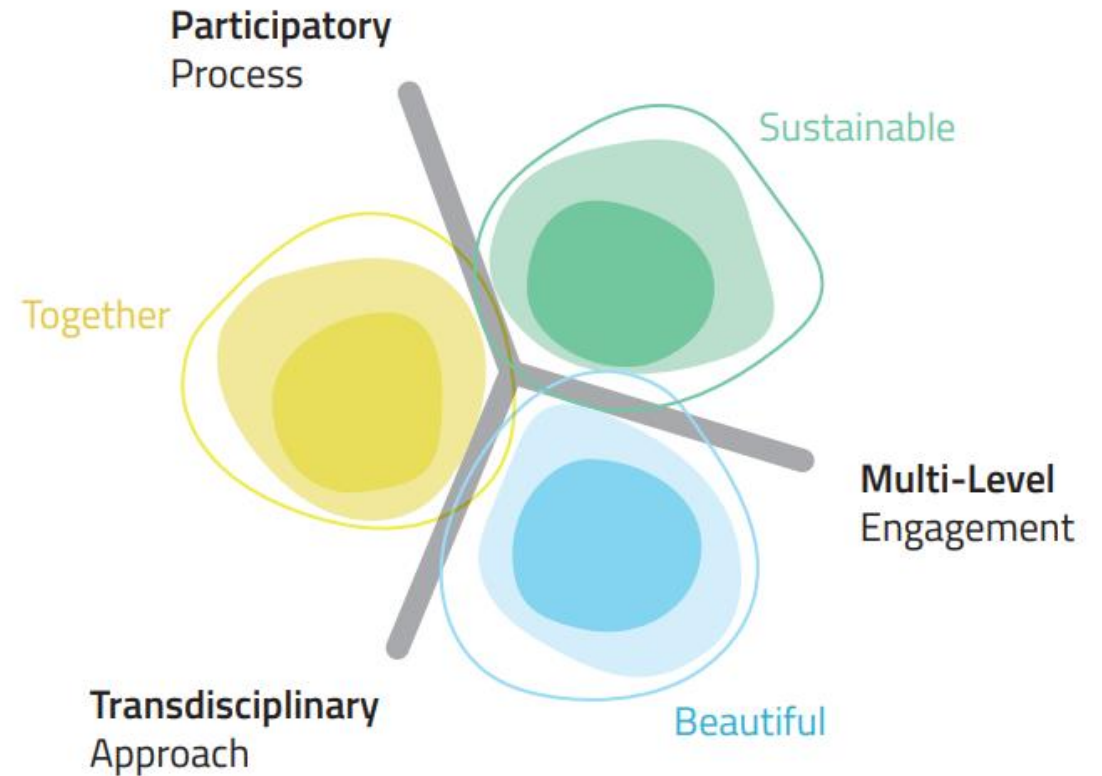
- 1) Sustainability
- 2) Quality of experience (aesthetics,
cultural and emotional benefits)
- 3) Inclusion

And **3 working principles** in the
conception of NEB projects and initiatives:

- 1) Participatory process
- 2) Transdisciplinary approach
- 3) Multi-level engagement


Compass

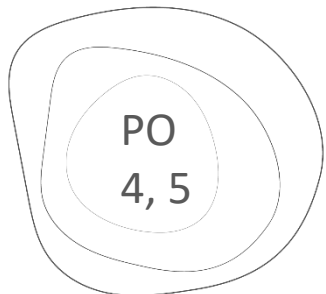
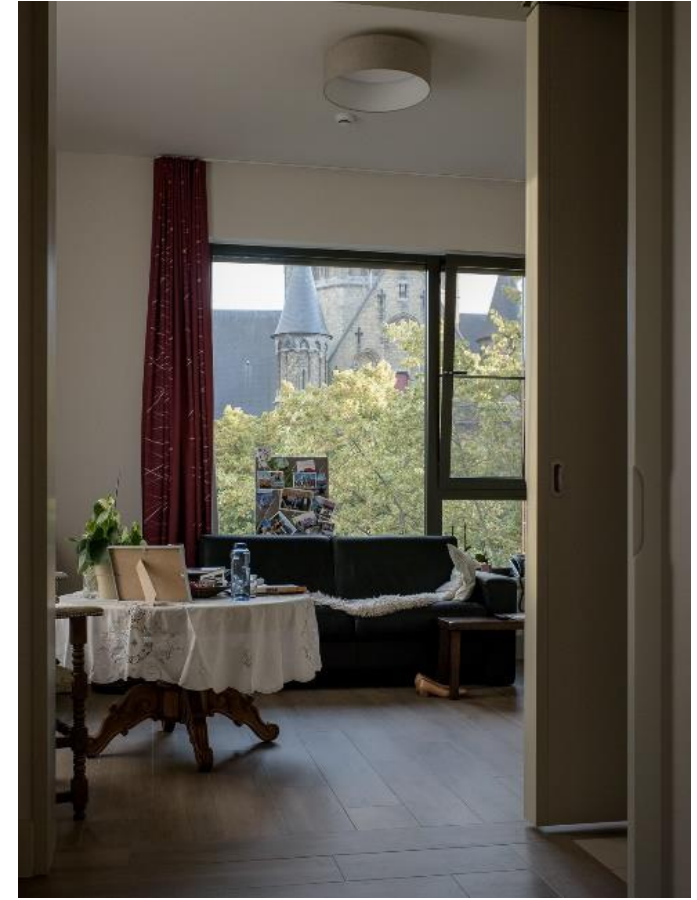
How to identify NEB projects?



EXAMPLES


'Invisible Care – De Korenbloem'

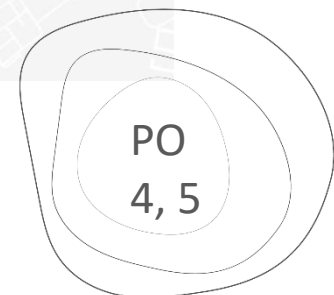
 Kortrijk,
Belgium



EXAMPLES

‘Genius loci – digital mapping tool’

 Kaunas,
Lithuania



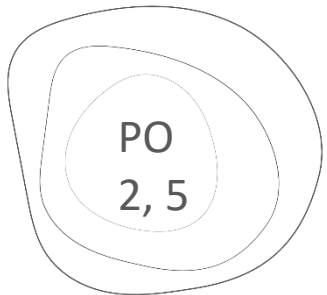
EXAMPLES



'Porto di Mare Eco-District'



Milan,
Italy





New European Bauhaus Dashboard

- The dashboard is a dynamic interactive map showing information on New European Bauhaus (NEB) projects and key actors across Europe and beyond. The map evolves as the NEB community continues to grow.

What can you find on the dashboard?

- NEB projects benefiting from EU funds
- Projects belonging to the call for expression of interest [“Transformation of Places of Learning”](#)
- Projects and ideas that have won NEB prizes
- NEB partners and friends
- NEB high-level roundtable members





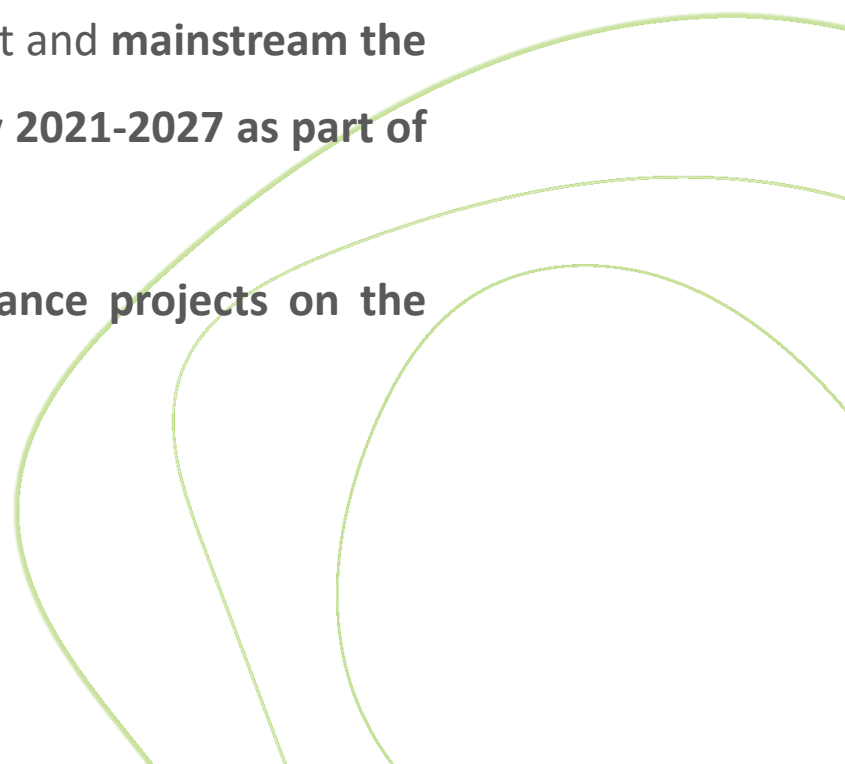
NEB in Cohesion Policy

1. What is our mission as cohesion policy implementers?
2. What actions are already in place?

1. What is our mission as cohesion policy implementers?

Communication 573(2021)

The European Commission invites Member States to:

- introduce the New European Bauhaus in their socio-economic and territorial development strategies and to reflect their commitment to support and **mainstream the New European Bauhaus in the implementation of cohesion policy 2021-2027 as part of the Partnership Agreements and relevant programmes**
 - take up the New European Bauhaus financial instrument to **finance projects on the ground**
- 

STATE OF PLAY OF NEB MAINSTREAMING IN COHESION POLICY



Inclusion of the NEB
either in Partnership
Agreements
and Programmes

All Member-States have included commitments to the New European Bauhaus in cohesion policy programmes.

Examples of commitments:

- *incorporation of the NEB values in interventions on energy efficiency, or investments in sustainable urban development.*
- *Some Member States included NEB commitments under technical assistance.*
- *NEB commitments have also been included in JTF Programmes*
- *[Specific NEB call](#) planned under the JTF in Saxony-Anhalt (Germany)*

NEXT STEPS

Clarify with Member States how the NEB commitments will be translated into concrete actions

E.g. dedicated Neb calls, including NEB values in selection criteria

OVERVIEW OF DIRECT ACTIONS TO SUPPORT THE NEB MAINSTREAMING

'Support to NEB local initiatives' call - technical assistance

NEB Prizes (2023)

Model for Financial instrument – NEB Territorial Development Model

EUI- Urban Innovative Actions call dedicated to the NEB

NEB Event - focused on Cohesion Policy in June

SUPPORT TO THE NEW EUROPEAN BAUHAUS LOCAL INITIATIVES (TECHNICAL ASSISTANCE)

- **20 place-based projects** are receiving technical support on the ground to **develop and implement NEB projects**.
- Via a **Technical Assistance Programme**.
- Municipalities with less than 100.000 inhabitants.

- **Projects in 4 action areas:**

- 1) Renovation of existing buildings and public spaces in a spirit of circularity and carbon neutrality;
- 2) Preservation and transformation of cultural heritage;
- 3) Adaptation and transformation of buildings for affordable housing solutions;
- 4) Regeneration of urban or rural spaces.

- **Type of support:**

- 1) Needs assessment
- 2) Project development and planning
- 3) Technical assistance on the ground
- 4) Roadmap for implementation

**Toolbox for all municipalities
Final conference in September**

SUPPORT TO THE NEW EUROPEAN BAUHAUS LOCAL INITIATIVES (TECHNICAL ASSISTANCE CALL)



'Faial Island Arts Bank'



Horta, Azores
Portugal

PO
4, 5



Interreg **Network of Villages for the
Future**



Pampilhosa da
Serra
Portugal

EUI- URBAN INNOVATIVE ACTION CALL

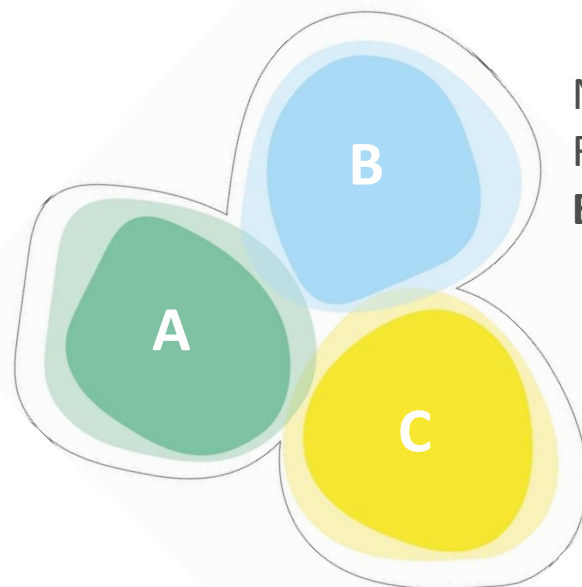
- A first 'EUI' call for innovative actions was launched in October 2022 to **support the implementation of real-life examples of New European Bauhaus interventions on urban spaces.**
- Under this call, a **new set of concrete NEB and EU funded projects** will be made real on the ground.

- A total of **EUR 50 million will be distributed to 10-12 projects** (up to 5 million for each project)
- **99 applications received** from 21 Member-States across EU.
- Currently EUI Permanent Secretariat is conducting eligibility check of received applications and the **announcement of selected applications is planned for June 2023.**

NEW EUROPEAN BAUHAUS PRIZES 2023

1. Choose a strand:

New European Bauhaus
Champions
EUR 30 000/winning project



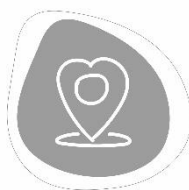
New European Bauhaus
Rising Stars
EUR 15 000/winning concept

New European Bauhaus
Education Champions
EUR 30 000/winning project

2. Pick a category:



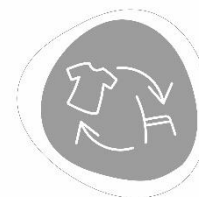
Reconnecting
with nature



Regaining
a sense of
belonging



Prioritising
the places and
people that
need it the most



Long-term,
life-cycle thinking in
the industrial
ecosystem

3. Apply between:

6/12/2022 – now closed

Prizes are open to all
EU Member States &
the Western Balkans



NEW EUROPEAN BAUHAUS PRIZES

- The 2021 and 2022 editions provide **inspirational examples** of NEB projects and ideas.

PO
2



'Gardens in the Air'

📍 Sevilla,
Spain



'Gleis 21'

📍 Vienna,
Austria

PO
2, 4, 5

NEW EUROPEAN BAUHAUS MAJOR EVENT ON JUNE 2023

- Providing a **forum for learning and exchange on the New European Bauhaus implementation** on the ground.
- **Showcasing inspirational NEB projects** with potential of replication
- **Linking creators of NEB-like projects with policy implementers**
- Hosting the **Prizes 2023 Award Ceremony**

Envisaged participation:

- Managing authorities (and other bodies) of cohesion policy
- Representatives of the Municipalities currently receiving technical assistance support to develop NEB projects under the call 'Support to New European Bauhaus local initiatives'
- Promoters of the projects awarded under the EUI – Innovative Actions dedicated NEB call
- Finalists of the NEB Prizes 2023
- Policy officers and programme managers of DG REGIO

NEW EUROPEAN BAUHAUS TERRITORIAL DEVELOPMENT MODEL (MODEL OF FINANCIAL INSTRUMENT)

- A new **financial instrument.**

- Voluntary.
- Developed in cooperation with the European Investment Bank.

Goals:

- To assist Managing Authorities in setting up financial instruments to support NEB projects
- And to leverage public and private resources to support NEB Projects



Thank you!



New European Bauhaus
beautiful | sustainable | together

